

January 12, 2018

Potential Donor

Dear :

I have been given the honor of chairing the 2018 Music Guild of New Mexico's 61st Annual Seniorita Ball that is scheduled for March 17, 2018. Our 2018 event will be held at the Sandia Resort. In keeping with tradition, our Ball will present the 2018 class of the Music Guild of New Mexico Senioritas.

The Music Guild of New Mexico's mission is to promote and support youth in music and music education throughout New Mexico through a variety of organizations, groups, and after school programs. Many organizations throughout the state apply for our financial support in an effort to perpetuate what is unfortunately becoming a dying art in New Mexico. A list of our past grant recipients is attached to this letter. I am writing for your assistance in this endeavor. Traditionally, our organization has asked for varying sponsorships ranging from a few hundred dollars to ten thousand dollars. This year, to make our 2018 Ball a financial success and thereby enable us to continue with our desperately needed music education grants a donation of \$2,000.00 would be greatly appreciated. With this donation you would receive two tickets to the 2018 Ball, a quarter page advertisement in the Ball program, table signage, Company name and logo on the ballroom video, and Company name and logo listed outside the ballroom.

We appreciate your generosity and interest in making music education a priority for New Mexico. I believe in this worthy cause and know that the grants we distribute will improve the richness and quality of life for our children and community. Many thanks for your kindness.

Sincerely,

Dana D. Wilson
2018 Seniorita Ball Chair
505-400-4199